



Blueprint to
**YOUR FUTURE
WITH CROLLA'S**

The best quality
and great service!

Brings out
everyone's inner child

Always innovating

Working with
passionate franchisees!

MISSION:

Our goal is to deliver our nostalgic brand to everyone. Are you ready to join the family?



www.crollasgelateria.com

phone number: 0748 0857246

email: info@crollas.com

Striving to be the best

Creating experiences



— Step into the —

HISTORY OF THE CROLLA'S BRAND

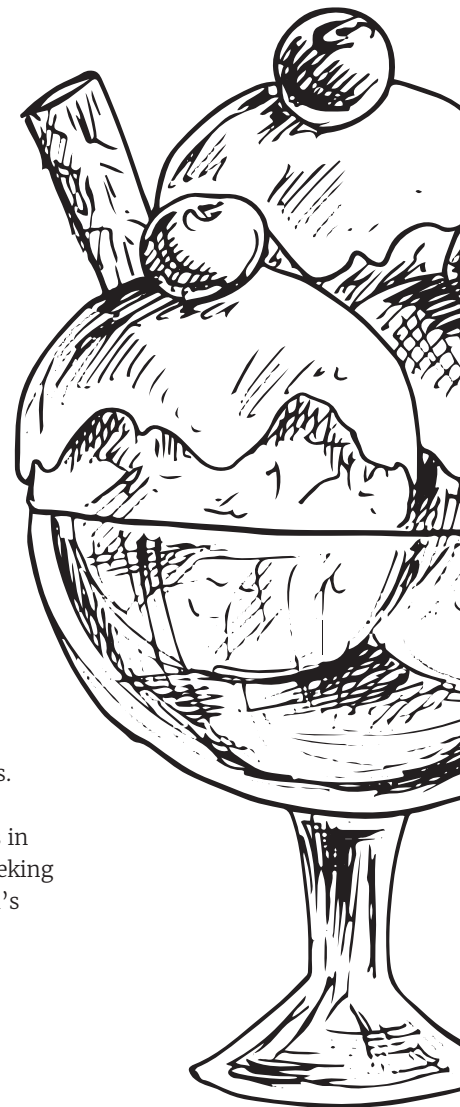


Crolla's was founded in 1895, when a young Serafino Crolla exchanged the warm sunshine of Italy for the less predictable climates of Scotland to set up his first shop in Queen Mary Street, Glasgow. Over the years it has grown to the business it is today.

By the 1950s the Crolla family had started up an ice cream factory and had 30 vans selling their delicious ice cream around the streets of Glasgow. The firm still supplies ice cream vans but has expanded to supply shops, cafés, wholesalers, restaurants and hotels. Although they are as firmly committed as ever to producing top quality ice cream, the range of products Crolla's now supplies is immense.

TODAY: Crolla's Gelateria have menus that include sandwiches, paninis, desserts, delicious gelato and specialty coffees. For more than 120 years, the Crolla's recipe for success has been simple – great customer experiences, hardworking employees and mouth-watering gelato. Crolla's growth can mainly be credited to our satisfied customers who have made our once small ice cream parlour into the huge success it is today.

A Crolla's Gelateria franchise opportunity offers a great new career for entrepreneurs or passionate ice cream loving individuals. We are looking for people who have a passion for building the Crolla's brand and we offer you several unique ways to become a franchisee, based on your passion and financial resources. Each owner of our independently owned and operated establishments in the UK is a committed individual seeking to provide quality service and Crolla's exceptional products.



— *Step into the future and* —

BECOME A SUCCESSFUL CROLLA'S GELATERIA FRANCHISEE



Fill in the form online at www.crollas.com.



One of our team will contact you to discuss your opportunity further.



Meet with Peter Crolla our Director at one of our Gelaterias.



Now the journey starts – Once an Territory of interest is decided, you will pay a small deposit which secures you that area in accordance with the deposit agreement.



All going well together we have found your perfect premises.



Sign your Franchise Agreement, pay the remainder of your franchisee fee and let your extensive training begin.



Open the doors to your own Crollas Gelateria.

EXPERIENCE THE DIFFERENCE WITH A CROLLA'S GELATERIA

- It really is “in the taste”.
- Traditional Gelateria style with a modern twist.
- 120 year old secret Italian Family recipe.
- Watch our passionate chefs make our amazing Gelato on site daily.
- Our Chefs have recipes for more than 80 flavours.
- Our own freshly made Italian coffee.
- Cold-stone Creations (Creating your own flavour by mixing your favourite Gelato and toppings together).
- Mouthwatering Sundaes.
- Milkshakes and Smoothies.
- Refreshing Frozen Drinks.
- All can be delivered and enjoyed in the comfort of your customers' homes.

— Are You — READY TO JOIN THE FAMILY?

Our goal is to deliver our nostalgic brand to everyone.

Opportunities are available across the UK for single and master franchises.

Finance requirements per store: Franchise Fees start at £10000 + Vat Plus Store Fit Out, Equipment and Working Capital Requirements. Total investment between £120k – £200k for a full Crolla's ice cream store.

The key attributes of a successful franchisee:

- Passionate about franchise product/service
- Knowing your franchise, the market and its competitors
- Good motivator
- Possess business acumen and awareness
- Organized
- Articulate
- Effective time-management skills
- People-person
- Good listener
- Effective communicator
- Professional in outlook and appearance
- Open to advice and guidance

Reports find Brits still have a taste for ice cream, proving nothing can dampen the spirits of the nation's ice cream lovers. Things are looking sweet for sales of ice cream and despite economic uncertainty and weather, ice cream sales hit the £1 billion mark in the last 6 years, up from £998 million.

Join the Family and be a part of something extraordinary!

CLICK HERE TO FILL OUT THE ONLINE FRANCHISE FORM



Contact us today

www.icecreamfranchising.com // Peter@crollas.com // 0794 920 4683